Binliu Zhang

github.com/cool4zbl linkedin.com/in/binliu-zhang

Senior Software Engineer with 8+ years of experience scaling large-scale backend infrastructure using Java and Go. Proven ability to improve system efficiency, scalability, and stability for millions of users. Passionate about end-to-end system ownership and driving technical direction in collaborative, cross-functional teams.

Work Experience

Senior Software Engineer <u>Just Eat Takeaway</u> (Leading European Food-delivery Platform) May 2023 – Present OperationPlatform/HelpExperience Team Enschede, Netherlands

- **Designed and implemented an event-driven orchestration layer** (Java, Spring Boot, Kafka, SQS, Redis) for a chatbot backend, collaborating with product and ops teams to automate customer order issue resolution; reducing manual interventions by 60% and significantly improving system stability.
- Architected a unified operational platform JETMS (Java, TypeScript, MySQL, CQRS), consolidating 20+ services with multi-tenant routing and a unified data model; reduced operational complexity and issue-resolution SLA by ~33%
- Built a centralized logging pipeline (Benthos, Kafka, AWS SQS, OpenSearch) to improve system observability, processing 50k+ logs/day; enabling proactive performance monitoring and reducing Mean Time To Recovery (MTTR) by 25% across the platform.

Senior Software Engineer

Grab ("Uber + DoorDash" of Southeast Asia)

Feb 2021 – Apr 2023

Geo - Map Collection Team

Beijing, China

- Led the end-to-end development of a crowdsourced task management platform <u>Jarvis</u> (Go, PostgreSQL, ElasticSearch, Kafka) that scaled to manage 400k+ geospatial data points from 300k tasks, directly improving the efficiency of core ride-sharing and delivery operations.
- Engineered high-performance street-view microservice <u>KartaView</u> (Go, PostGIS) using the Douglas-Peucker algorithm; reduced geospatial data complexity by 70%, leading to significant storage cost savings and improved query latency.
- Implemented distributed notification system (Redis locks, Kafka, ElasticSearch) with exactly-once delivery semantics, ensuring high reliability for 10k+ critical monthly notifications and boosting user engagement rates.

Senior Software Engineer

AntGroup (Global Leading Digital Fintech Platform)

Jan 2018 - Jul 2020

AI - Data Platform Team

Beijing, China

- Re-architected a core experimentation platform Darwin (client SDKs + Java APIs) with standardized contracts,
- supporting 15M+ DAUs and 1,000+ experiments annually, driving 2% conversion lift and saving \$10M+ annually
- **Owned the development** of a full-stack traffic-splitting SDK that ensured consistent experiment allocation across devices, implementing secondary hashing and client-side caching to reduce server-side computation by 40%.

Software Engineer

Douban (Reddit + IMDb in China)

Jul 2015 - Sep 2017

User Product Team

Beijing, China

• Developed and maintained core features for web applications serving over 100 million users (Python, JavaScript).

Skills

- Languages: Java, Go, Python, Kotlin, TypeScript/JavaScript, SQL
- **Distributed Systems**: Kafka, Redis, PostgreSQL/MySQL, ElasticSearch/OpenSearch, Microservices, Event-Driven Architecture, CQRS, gRPC
- Frameworks & Libraries: Spring Boot, Spring WebFlux, R2DBC, PostGIS
- Cloud & DevOps: AWS/Azure, Docker, Kubernetes, CI/CD (GitHub Actions), Observability/Tracing

Education

B.Sc. Electronic Engineering, <u>University of Electronic Science and Technology of China</u>

2011 - 2015

Volunteering

Mentor

Woman In Tech(Forward With Her)

2022

• Mentored 9 junior engineers in STEM, providing technical guidance and fostering professional growth.