Binliu Zhang

github.com/cool4zbl linkedin.com/in/binliu-zhang

Experienced Senior Software Engineer with 9+ years of experience developing large-scale, high-performance applications. Proven track record designing and optimizing backend architectures, distributed systems, and microservices powering global platforms with millions of users.

Work Experience

Senior Software Engineer

Just Eat Takeaway (Leading Food-delivery Platform)

May 2023 - Present

CARE - Platform Team

Enschede, Netherlands

- Architected the JETMS platform(Java, TypeScript), consolidating systems across 20+ countries, streamlining
 operations, reducing internal operational complexity, and accelerating issue resolution by 33%.
- Built a centralized chatbot gateway backend (Java, Spring Boot, Ultimate.ai), orchestrating 10+ backend systems into a unified API and automated flows, significantly reducing manual interventions by 60% across multiple markets.
- Led an IVR management platform (Spring WebFlux, R2DBC, and MySQL) from scratch to automate Talkdesk voice routing and scheduling, improving customer support reliability and reducing manual tasks by 80%.
- Enhanced system observability by developing a centralized logging infrastructure (Benthos, Kafka, SQS,
 OpenSearch), processing 50,000+ daily logs, and cutting troubleshooting time by 25%.
- Improved developer velocity and operational maturity by refining CI/CD pipelines (GitHub Actions, AWS), building internal SDKs, and introducing micro-frontend integration frameworks (Single-SPA, Kubernetes), cutting deployment cycles by 35%.

Senior Software Engineer

Grab (Uber + DoorDash in SEA)

Feb 2021 – Apr 2023

Geo - Map Collection Team

Beijing, China

- Led the Jarvis crowdsourced task management platform (Go, PostgreSQL, ElasticSearch, Kafka), managing 400k+ geospatial data points from 300k tasks, supporting efficient operations for ride-sharing and delivery services.
- Engineered a high-performance street-view microservice utilizing PostGIS and the Douglas-Peucker algorithm to reduce geospatial data complexity by 70%, enhancing user-facing application performance.
- Implemented a notification system (cron jobs, Redis locks, ElasticSearch), aggregating data from multiple pipelines to deliver 10k+ monthly notifications, significantly increasing user engagement and task completion rates.

Senior Fullstack Engineer

AntGroup (Global Leading Digital Platform)

Jan 2018 - Jul 2020

AI - Data Platform Team

Beijing, China

- Overhauled Darwin into a robust A/B testing platform (React, Java), increasing business conversion rate by 2% and generating over \$10M in annual marketing cost savings from improved experiment methodologies.
- **Designed an end-to-end UI A/B testing solution**, creating a robust **diversion SDK** with secondary hashing and caching, improving user distribution and standardizing **API access** across devices, serving **15M+ DAUs** and facilitating **1,000+** experiments annually.

Fullstack Engineer

<u>Douban</u> (Reddit + IMDb in China)

Jul 2015 – Sep 2017

User Product Team

Beijing, China

• **Developed web and hybrid applications** for over **10 products** using **JavaScript** and **Python**, serving **100M users** with enhanced interfaces and improved functionalities.

Skills

- Programming Languages: Java/Kotlin, JavaScript/TypeScript, Go, Python, SQL
- **Technologies**: PostgreSQL/MySQL, Redis, Kafka, ElasticSearch, Spring, AWS, Azure, CI/CD, Docker, Kubernetes, Vuejs/React/Vite, Node.js, Micro-Frontend, REST, gRPC, Event-Driven Architecture, Distributed System, A/B Testing

Education

B.Sc. Electronic Engineering, <u>University of Electronic Science and Technology of China</u>